

## Berkley Life Sciences and DI Partner to Advance STEAM Education and Meet 21st Century Workforce Demands

By: Andrea Oliveira, PR Consultant

Destination Imagination (DI) today announced a new strategic partnership with [Berkley Life Sciences](#), a W. R. Berkley Company® focusing on insurance solutions for the life science industry. The partnership reflects a joint commitment to effectively provide students with an invaluable education in 21st century learning and career-readiness in fields where knowledge of STEAM concepts is of paramount importance.



“The generous support of our incredible partners like Berkley Life Sciences has allowed our Challenge Program to successfully impact more than 1.5 million students around the world,” said Dr. Chuck Cadle, CEO of Destination Imagination. “Together, our partners are helping us to create a better, stronger, sustainable future workforce and we couldn’t be more thrilled that Berkley Life Sciences is collaborating with us in our shared effort to inspire and empower even more students with important skills necessary to live and work in today’s fast-changing digital economy.”

**For more information on partnering with Destination Imagination, visit:**  
<http://www.destinationimagination.org/partner-with-us/>

As part of the newly formed partnership, Berkley Life Sciences recently initiated a company-wide community engagement program. The program encourages its employees to volunteer their time and talent to a number of different Destination Imagination-related activities, such as mentoring a DI team or volunteering at [Global Finals](#)—the world’s largest celebration of student creativity and the culminating international competition for the Destination Imagination Challenge Program season. In addition, Berkley Life Sciences may offer DI alumni internship opportunities, where they can gain valuable on-the-job experience in protecting the future of innovators in the life sciences field.

“From start-up research entities to industry-leading global pharmaceutical and medical device organizations, we offer the full gamut of property and casualty insurance solutions that protect

the assets of innovators in the life sciences field,” said Jill Wadlund, President of Berkley Life Sciences. “When we learned more about how DI is helping to teach students many of the key skills necessary to successfully support our customers, skills such as creative thinking, respect for others and their ideas, and collaborative problem solving, we were eager to partner with them. Their efforts very much align with our organization’s ongoing commitment to learning new skills and enhancing our knowledge base. We are excited about the positive impact and important contribution our employees will be making through their support of DI initiatives.”

### **Partnerships allow Destination Imagination to:**

- Work with volunteers who are the best-in-the-business and connected to every industry to develop highly effective student programming
- Outreach to students in need of powerful, career-readiness programming
- Create new programming that puts specific industry’s priorities front and center among hundreds of thousands of students worldwide

### **About Destination Imagination**

Destination Imagination, Inc. is a 501(c)(3) volunteer-led non-profit organization whose purpose is to inspire and equip students to become the next generation of innovators and leaders. The organization seeks to connect students to opportunities emerging in the global digital economy. The most popular education offering is the Challenge Program, where student teams solve open-ended STEAM and service learning Challenges and present their solutions to trained Appraisers. Founded in 1982, Destination Imagination has impacted more than 1.5 million students. To learn more, please visit <https://www.destinationimagination.org/>.

### **About Berkley Life Sciences**

Berkley Life Sciences, a member company of W. R. Berkley Corporation, is solely dedicated to serving the needs of the life science industry, providing sophisticated, innovative insurance on financially secure paper rated A+ (Superior) by A.M. Best. For more information about Berkley Life Sciences, visit our website at [www.berkleyls.com](http://www.berkleyls.com).

The above press release was distributed by Destination Imagination (DI). [Click here](#) to view the announcement on DI’s website.